



The smart way to profit from the smartphone revolution

With the KODAK Print Place Tablet, your business can become a Wi-Fi enabled photo kiosk location without a big investment in dollars or floor space. Customers can create stunning 4x6 in., 5x7 in. and 6x8 in.¹ prints, picture cards, collages or ID prints quickly, simply, and affordably in store. It's fast and fun - as consumers can also Wi-Fi their pictures directly

from their smartphones with the free KODAK MOMENTS App. And it's a great way to build loyalty with customers who love using new technology that's both convenient and cool.

A big opportunity for a small investment

Digital cameras and mobile devices were expected to capture one trillion images in 2015. Of those images, 80% came from mobile devices.⁴

Now you can capitalize on this huge change in the way people preserve memories by creating your own KODAK Print Place. With Print Place, you don't need a big investment in equipment or a lot of floor space. Put your Print Place on a counter, or in almost any compact area, and offer customers an easy, fast way to make high-quality prints from their digital files.

The streamlined smartphone printing solution is here

With the free KODAK MOMENTS App, your customers' phones become image creation and ordering devices for your Print Place. Print Place becomes an innovative, totally functional photo printing experience for your customers and a great profit center for you. And thanks to its handy size, you can even take your system on the road to capitalize on photo printing at weddings, parties, corporate events, and other occasions.

It's the system that fits almost everywhere, powered by the best available imaging technology.

- **KODAK Print Place Tablet**
Pleasingly simple interface that also accepts digital camera cards
- **KODAK 305 Photo Printer**
Delivers no-ink, no-mess, stain- and water-resistant photos that last a lifetime¹
- **KODAK Print Hub II²**
Collects orders via Wi-Fi from the tablet allowing for the convenient separation of the tablet and printer

1 trillion

1 trillion total images captured via digital cameras and mobile devices in 2015.⁴

80%

80% of images will be captured with mobile devices in 2015.⁴

KODAK Print Place System Overview



Now printing digital pictures is as easy as taking them

The key to designing a smartphone printing system is to keep it simple. The KODAK Print Place is designed to eliminate confusion and hassles so customers can quickly print and be on their way.

Mobile

- **Built-in Wi-Fi**

You'll love the fact the system comes with its own Wi-Fi and your customers will love the fact that the fast, secure connection won't keep them waiting

- **KODAK MOMENTS App**

With the KODAK MOMENTS App, customers can create and send completed orders directly to the printer.

Tablet

- **Portable media, too**

The system also accommodates customers who feel more comfortable using memory cards and USB flash drives

- **Easy-to-use touch-screen tablet**

The compact tablet lets customers zoom, rotate and crop pictures without needing help from a clerk

- **Templates inspire creativity**

Customers can easily add their photos to ready-made picture greeting cards, collages, ID photos or choose customizable options

19%

The number of images captured with mobile devices is expected to increase 19% in the next five years.⁴

300-450

Consumers, on average, take between 300-450 images per year, depending on the country.⁴

93 million

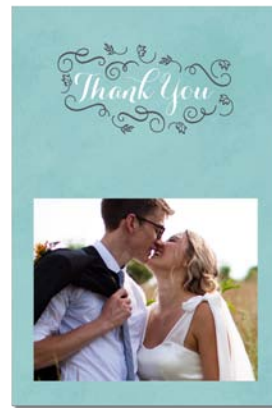
Android users send 93 million "selfies" every day.⁵

KODAK 305 Photo Printer



Print Place Creations³:

- 4x6 in., 5x7 in., and 6x8 in.
- Photo IDs
- Collages
- Picture Cards
- Special Print Products



App Creations:

- 4x6 in., 5x7 in., and 6x8 in.



Any place can be a KODAK Print Place

Almost any business can get in on the smartphone picture printing boom. All you need is power and a few square feet.

- Mass Merchants, Consumer Electronics
- KODAK EXPRESS Digital Solutions/Photo Specialty Stores
- Convenience Stores
- Post Offices
- Cafes, Restaurants
- Pharmacies
- Mobile Phone Stores
- Tourism Locations



Partner with the most trusted name in pictures

When consumers think of high-quality photo prints, they think of KODAK. You can profit from our partnership by using the KODAK Print Place brand and marketing materials to promote your new digital photo printing service.

For technical specifications on the KODAK Print Place, 305 Photo Printer and Print Hub II, please visit www.kodakalaris/go/printplace

Contact your local Kodak Alaris representative for more information, or visit www.kodakalaris.com

© 2015 Kodak Alaris Inc.
The Kodak, Kodak Express and Kodak Moment trademarks and Kodak trade dress are used under license from Eastman Kodak Company.
11/15

Merchandisers may vary by region.

- ¹ Under typical home display and storage conditions.
- ² Print Hub II supports up to 8 concurrent Wi-Fi connections and serves most usage scenarios. For scenarios with many users such as events and parties, use Print Hub Software.
- ³ Full set of products available via KODAK Print Place Tablet. Print sizes 4x6 in., 5x7 in. and 6x8 in. available via KODAK MOMENTS App.
- ⁴ Data sourced by InfoTrends, Forrester, and e-Marketer.
- ⁵ Data sourced by GOOGLE I/O Conference 2014.

Kodak alaris